## Stenographic Transcript Before the

## COMMITTEE ON ARMED SERVICES

## **UNITED STATES SENATE**

## HEARING TO RECEIVE TESTIMONY ON IMPROVING STRATEGIC INTEGRATION AT THE DEPARTMENT OF DEFENSE

Tuesday, June 28, 2016

Washington, D.C.

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1	HEARING TO RECEIVE TESTIMONY ON IMPROVING STRATEGIC
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4	Tuesday, June 28, 2016
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6	U.S. Senate
7	Committee on Armed Services
8	Washington, D.C.
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10	The committee met, pursuant to notice, at 9:32 a.m. in
11	Room SH-216, Hart Senate Office Building, Hon. John McCain,
12	chairman of the committee, presiding.
13	Committee Members Present: Senators McCain
14	[presiding], Inhofe, Sessions, Ayotte, Fischer, Cotton,
15	Rounds, Ernst, Tillis, Reed, McCaskill, Manchin, Shaheen,
16	Gillibrand, Blumenthal, Donnelly, Hirono, Kaine, King, and
17	Heinrich.
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- 1 OPENING STATEMENT OF HON. JOHN McCAIN, U.S. SENATOR
- 2 FROM ARIZONA
- 3 Chairman McCain: Well, good morning. The committee
- 4 meets this morning to receive testimony on improving
- 5 strategic integration at the Department of Defense.
- 6 Last year, this committee conducted a series of 13
- 7 hearings on defense reform, receiving testimony from many of
- 8 our Nation's most respected and experienced national
- 9 security leaders. We determined that perhaps the top
- 10 organizational chairman -- challenge facing the Department
- of Defense is the subject of today's hearing. We included
- 12 important provisions to address this a challenge -- this
- 13 challenge in the National Defense Authorization Act for the
- 14 Fiscal Year 2017, which was -- recently passed the Senate
- 15 with 85 votes. Now, we've done all of this work on a
- 16 bipartisan basis, in keeping with the best traditions of
- 17 this committee.
- We're honored to have a distinguished group of
- 19 witnesses this morning who are prepared to help us build
- 20 upon the committee's important work to date:
- 21 Jim Locher, distinguished Senior Fellow at the Joint
- 22 Special Operations University, was the lead staffer on this
- 23 committee who helped to bring Goldwater-Nichols into being.
- 24 We've benefited yet again from his experience over the past
- 25 year, and we're pleased to welcome him back today.

- 1 Jim, welcome back.
- 2 Dr. Amy Edmondson, Novartis Professor of Leadership and
- 3 Management at the Harvard Business School, who has written
- 4 eloquently and extensively on breakthroughs in
- 5 organizational learning, leadership, and change.
- 6 And General Stanley McChrystal, former Commander of
- 7 Joint Special Operations Command and Commander of U.S. and
- 8 international forces in Afghanistan. He is now managing
- 9 partner at the McChrystal Group and a leading expert on
- 10 organizational reform from the battlefield to the boardroom.
- 11 As most of you know, this is General McChrystal's first
- 12 congressional testimony since retiring from the military.
- General, I know you've missed us.
- [Laughter.]
- 15 Chairman McCain: So, on behalf of all of us --
- 16 [Laughter.]
- 17 Chairman McCain: -- so, on behalf of all of us, let me
- 18 express this committee's gratitude and appreciation to you
- 19 and your family for your decades of distinguished service
- 20 and for your willingness to join us today. I'm pleased that
- 21 we will benefit again from your wisdom and expertise.
- 22 As we have stressed from the start of this inquiry, our
- 23 Nation is blessed by the many fine hardworking personnel,
- 24 both military and civilian, in the Department of Defense.
- 25 These are patriotic Americans who wake up every day to do

- 1 difficult jobs, often foregoing easier careers and more
- 2 lucrative opportunities because they care about the mission
- 3 of keeping America safe. And so many gave their all to it.
- 4 Unfortunately, the organization in which they labor is not
- 5 optimally structured to take full advantage of their
- 6 talents.
- 7 In particular, previous witnesses before this committee
- 8 have identified the following flaws in our defense
- 9 organization: hierarchical planning and decisionmaking
- 10 processes that too often result in lowest-common-denominator
- 11 recommendations to senior leaders, what Michele Flournoy
- 12 called "the tyranny of consensus"; misaligned bureaucratic
- 13 incentives and a culture that too often rewards
- 14 parochialism, inertia, risk avoidance, and the deferral of
- decisions; and layering of management structures in
- 16 functional silos that too often result in decisions being
- 17 forced to higher and higher levels of management. These and
- 18 other organizational impediments do not only inhibit
- 19 efficiency, they also pose an obstacle to greater
- 20 effectiveness.
- 21 This is not the world of 30 years ago. America no
- 22 longer has the margin for error that we once enjoyed. We no
- 23 longer confront a single adversary, which an Industrial Age
- 24 bureaucracy could manage. Instead, we face a series of
- 25 global and enduring strategic competitions that all cut

- 1 across our defense organization, which is often aligned
- 2 around functional issues, regional geography, and separate
- 3 warfighting domains.
- And yet, as multiple witnesses have testified here, the
- 5 only officials at the Department of Defense with the
- 6 authority to integrate these activities at a strategic level
- 7 are the Secretary and the Deputy. In an organization as
- 8 vast as the Pentagon, that is an impossible burden to put on
- 9 two people, no matter how capable. We must face the
- 10 uncomfortable fact that too often, in too many cases, our
- 11 enemies are getting the better of us. It's not that they're
- 12 better led or better equipped or better positioned to
- 13 succeed, or in possession of better strategies. In fact,
- 14 the opposite is true. The problem too often is that we are
- 15 simply too slow -- too slow to adapt to changing
- 16 circumstances, too slow to gain the initiative and maintain
- it, too slow to innovate, and too slow to do the vital work
- 18 of strategic integration, marshaling the different
- 19 functional elements of our defense organization to advance
- 20 unified strategies and implementing them effectively.
- 21 These problems are not unique to the Department of
- 22 Defense. Many organizations have adopted reforms to
- 23 overcome similar challenges, especially in the private
- 24 sector, but also in government, from the National
- 25 Counterterrorism Center to General McChrystal's

- 1 transformation of the Joint -- excuse me -- of General
- 2 McChrystal's transformation of the Joint Special Operations
- 3 Command to similar reforms now unfolding at the National
- 4 Security Agency and the CIA.
- 5 All of these efforts have one idea in common, the idea
- of cross-functional teams, or, in military terms, joint task
- 7 forces. The premise is simple. To succeed against our
- 8 present and future challenges, we need flatter, faster-
- 9 moving, and more flexible organizations. We've found that
- 10 an effective cross-functional team has a few key things in
- 11 common. It is focused on a discrete priority mission, it
- 12 includes members from every functional organization and
- 13 bureaucracy that is necessary to achieving that mission, and
- 14 it empowers a team leader to organize the team's efforts,
- 15 build a collaborative culture, and provide clear
- 16 accountability for results.
- As a result, the NDAA would require the Secretary of
- 18 Defense to create six cross-functional teams to address our
- 19 highest-priority defense missions. A related provision
- 20 would direct the Secretary to identify one combatant command
- 21 and organize it around joint task force headquarters rather
- 22 than service headquarters. The goals of both provisions are
- 23 the same, to improve strategic integration.
- Now, judging by the Department's histrionic response,
- 25 you would think that we had eliminated parking at the

- 1 Pentagon. We've been attacked for micromanaging the
- 2 Department, when this legislation is no more intrusive, and
- 3 arguably less, than Goldwater-Nichols. We've been attacked
- 4 for growing this bureaucracy, when the legislation would not
- 5 add one billet to the Department. We've been attacked for
- 6 not understanding cross-functional teams, when the examples
- 7 of such teams that the Department gives in its defense are
- 8 anything but. And, most bizarrely, we have been attacked
- 9 for undermining the Secretary's authority, when the
- 10 legislation would do the opposite. The Secretary would
- 11 identify the missions of the teams, pick their leaders,
- 12 approve their membership, and direct their efforts.
- 13 Though disappointing, this reaction is not surprising.
- 14 Change is hard. And reforms that empower the Secretary and
- improve the mission at the expense of entrenched
- 16 bureaucratic interests are often resisted. This is how it
- 17 was with Goldwater-Nichols and other reforms. But, of all
- 18 the things that Congress is criticized for nowadays, often
- 19 legitimately, this committee, at its best, has consistently
- 20 identified strategic problems facing the Department of
- 21 Defense that it either could not or would not address on its
- 22 own. And, when this committee has approached these problems
- 23 seriously and rigorously, and proposed reforms on a
- 24 bipartisan basis, even disruptive but necessary reforms,
- 25 we've made the Department better in ways that it could not

- 1 do by itself. And, in the fullness of time, it has often
- 2 come to celebrate these efforts. I'm confident that the
- 3 same will be true of the reforms in this year's NDAA.
- I thank our witnesses for helping us with their
- 5 testimony today.
- 6 My -- I apologize for the length of my opening remarks,
- 7 but I had to mention the visceral and emotional reaction
- 8 that we're getting from these reforms from, particularly,
- 9 the top levels of the bureaucracy at the Pentagon.
- 10 I thank you.
- 11 Senator Reed.

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- 1 STATEMENT OF HON. JACK REED, U.S. SENATOR FROM RHODE
- 2 ISLAND
- 3 Senator Reed: Well, thank you very much, Mr. Chairman.
- 4 I want to join you in welcoming our distinguished panel of
- 5 witnesses.
- 6 Thank you all very much. You are uniquely qualified to
- 7 discuss these proposals, given your vast expertise in so
- 8 many different ways.
- 9 As the Chairman indicated, Jim Locher is a former
- 10 committee staff member, was the principal author of the
- 11 Goldwater-Nichols Act as well as the legislation that
- 12 created Special Operations Command. And in the period since
- 13 those seminal achievements, he has continued to study and
- 14 document management issues and reform opportunities for the
- 15 Department of Defense and for the national security
- 16 interagency process.
- We look forward to your testimony and thank you,
- 18 already, Jim, for your advice and assistance as we've moved
- 19 forward.
- 20 General Stan McChrystal has significant knowledge and
- 21 experience in Defense Department management and
- 22 decisionmaking processes from his service as Director of the
- 23 Joint Staff, the Commander, Joint Special Operations Command
- 24 in the battle against al Qaeda in Iraq, with courage and
- 25 great personal example and leadership -- thank you -- and,

- 1 of course, Commander of Coalition Forces Afghanistan, and as
- 2 a commander in the 504th Parachute Infantry Regiment. So,
- 3 all of these things have given him the expertise needed for
- 4 today's hearing. Since that time, as the Chairman has
- 5 indicated, he has used his post-Active Duty service to apply
- 6 these lessons in the context of other agencies, and teaching
- 7 at Yale.
- 8 So, thank you very much, General McChrystal.
- 9 And finally, we're indebted to Professor Edmondson for
- 10 agreeing to share with us her insights about the power of
- 11 teams and what it takes to build and sustain them inside --
- 12 over years of academic research at Harvard and reflected in
- 13 many publications. I particularly have to thank you, and I
- 14 think the committee does. Dr. Edmondson was informed last
- 15 night that her plane was canceled, so she scrambled, grabbed
- 16 her bag, and took off late last night so she could be here.
- 17 So, thank you, Dr. Edmondson, for this.
- 18 As the Chairman indicated, this is a very important
- 19 hearing. And the Office of Secretary of Defense and
- 20 Department of Defense as a whole is organized around
- 21 differentiated functions, just like most other enterprises.
- 22 Large-scale organizations have struggled, since the
- 23 Industrial Revolution, to find ways to effectively integrate
- 24 across these silos of functional experts. DOD's burden in
- 25 this regard is heavy. Its ability to integrate horizontally

- 1 to create sound strategies and effectively execute missions
- 2 acutely affects the national security.
- 3 During the same time as the Goldwater-Nichols Act was
- 4 passed, in an effort to create jointness in the U.S.
- 5 military, businesses around the world began to implement
- 6 effective new methods for horizontal integration, methods
- 7 that produced better outcomes in less time at lower levels
- 8 of management. A principal innovation took the form of
- 9 small empowered teams of experts from the functional
- 10 components of an enterprise whose members were incentivized
- 11 and rewarded for collaboratively behaving in the interests
- 12 of the whole enterprise. These cross-functional teams
- ideally are the antithesis of committees or working groups
- 14 whose members staunchly defend the narrow interests of their
- 15 parent organizations. This teaming mechanism and the
- 16 cultural changes necessary to support it has become highly
- developed in many organizations, and it's been widely
- 18 adopted in the private sector.
- Despite this long and broad experience, it still isn't
- 20 easy. Even accomplished businesses that purposely pursue
- 21 cross-boundary teaming often fail to do it right. But, when
- 22 it is done correctly, the results can be remarkable. DOD
- 23 and the government generally has not yet implemented such
- 24 innovations. There are notable exceptions. General
- 25 McChrystal has had success with cross-functional teams,

- 1 which has enabled agility and integrated operations across a
- 2 large-scale enterprise in his operation in Iraq. And also,
- 3 Secretary Gates, himself, created a series of special task
- 4 forces to address critical issues when the Pentagon's
- 5 standard processes failed him, task forces that closely
- 6 aligned with classic cross-functional teams.
- 7 Furthermore, the Directors of both the CIA and the
- 8 National Security Agency, with the guidance of the
- 9 consultant group, McKinsey, have undertaken major
- 10 organization reforms at their agencies that have cross-
- 11 functional teams at their core.
- 12 At this time, Defense Department leadership has
- 13 concerns with the committee's proposal which is set forth in
- 14 Section 941 of Fiscal Year '17 National Defense
- 15 Authorization Act. They have stated that the Department
- 16 already uses cross-functional teams routinely and that the
- 17 committee proposal constitutes micromanagement.
- I understand that the Department is going to have
- 19 concerns over any external directive for changing its
- 20 management and decisionmaking processes. However, I think
- 21 that many of their concerns may be from a misunderstanding
- of the intent and scope of the committee's provision 941. I
- 23 believe that the committee and the Department have a shared
- 24 goal, and the committee wishes to see the Department push
- 25 the envelope for the teams it already uses, building upon

- 1 successful models of cross-functional teams that have been
- 2 used in and outside of government. And I would hope that
- 3 the committee and the Department can have a dialogue to find
- 4 common ground on ways to maximize the effect of this
- 5 proposal so that national security benefits from an
- 6 efficient management tool will be derived by the Department
- 7 of Defense.
- 8 I believe this is a -- hearing is an excellent first
- 9 step in that dialogue, and I look forward to the witnesses'
- 10 testimony. Thank you very much.
- 11 Thank you, Mr. Chairman.
- 12 Chairman McCain: Before I call our witnesses, since a
- 13 quorum is now present, I ask the committee to consider the
- 14 list of 1,676 pending military nominations, including this
- 15 list of the nominations of General David L. Goldfein, USAF,
- 16 to be General and Chief of Staff, United States Air Force;
- 17 Lieutenant General Thomas D. Waldhauser, USMC, to be General
- 18 and Commander, United States Africa Command; Lieutenant
- 19 General Joseph L. Lengyel, Air National Guard, to be General
- 20 and Chief of the National Guard Bureau.
- Of these 1,676 nominations, 85 nominations are 3 days
- 22 short of the committee's requirement that nominations be in
- 23 committee for 7 days before we report them out. No
- 24 objection has been raised. These nomination -- I recommend
- 25 the committee waive the 7-day rule in order to permit the

- 1 confirmation nominations of these officers before the Senate
- 2 goes out before the 4th of July recess. And I think there's
- 3 one additional -- one additional that we may look at -- we
- 4 may ask the committee later on.
- Is there a motion to favorably report these 1,676
- 6 military nominations?
- 7 Senator Reed: So moved.
- 8 Chairman McCain: Is there a second?
- 9 Senator Inhofe: Second.
- 10 Chairman McCain: All in favor, say aye.
- 11 [A chorus of ayes.]
- 12 Chairman McCain: The ayes have it.
- Welcome, to the witnesses.
- Dr. Edmondson, we'll begin with you. Thank you for
- 15 appearing today.

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- 1 STATEMENT OF AMY C. EDMONDSON, NOVARTIS PROFESSOR OF
- 2 LEADERSHIP AND MANAGEMENT, HARVARD BUSINESS SCHOOL
- 3 Dr. Edmondson: Thank you so much for the opportunity
- 4 to offer my perspective on the use of cross-functional
- 5 teams. And, of course, I am coming largely, but not
- 6 exclusively, from research in the business world. What I
- 7 hope to do is briefly explain the extensive use of teams in
- 8 business, why teams are considered a necessity for success
- 9 in highly complex, fast-paced work; and, second, I want to
- 10 explain the requirements for success of such teams, which
- 11 are not to be taken for granted; third, I offer some results
- 12 of successful cross-boundary collaboration; and finally, a
- 13 quick assessment of the approach described in Section 941.
- 14 So, first, the use of teams in business organizations
- is undeniably widespread. Fast-moving global markets,
- 16 disruptive technologies, and so forth, have forced
- 17 technologies to find new ways to innovate in recent years,
- 18 and teams play a central role in such innovation. But,
- 19 teams are not new in the business world. In fact, since the
- 20 1980s, the implementation of teams has been recognized by
- 21 both business leaders and business academics as a vital
- 22 strategy. Most workplaces today find that almost 90 percent
- 23 of people working in global corporations are spending at
- 24 least half of their time in some kind of team or another.
- 25 Whether it's production, sales, new product development,

- 1 systems innovations, or strategy formation, work is
- 2 increasingly carried out in teams.
- 3 I think there are two basic motivations explaining the
- 4 pervasiveness of teams:
- 5 First, and probably most important, certain activities
- 6 simply cannot be accomplished by individuals working in
- 7 separate functional -- in silos. This is because they
- 8 simply require integration of disparate information,
- 9 expertise, or interests, and hence, require realtime
- 10 interaction.
- 11 Second, research shows that participating in well-
- 12 managed teams promotes buy-in and commitment. In large,
- 13 complex organizations, people often feel a deep sense of
- 14 loyalty to their team, and this loyalty binds them to the
- 15 organizations. When they have the chance to work on an
- 16 effective team, doing meaningful work on behalf of the
- 17 organization, it leads to all sorts of lateral benefits,
- 18 like engagement and commitment, in addition to high
- 19 performance.
- And because it's central to my own research, I'll add
- 21 that teams are a key mechanism for organizational learning.
- 22 Analyzing existing processes and designing and implementing
- 23 strategies and changes is fundamentally a team sport. It
- 24 takes multiple perspectives to get it right. This is
- 25 somewhat akin to the Army's after-action reviews, which, by

- 1 the way, are widely celebrated by people in my field.
- 2 Change, of course, means anything from small process
- 3 improvements to dramatic organizational transformations,
- 4 such as those that allow iconic American companies, like IBM
- 5 and Ford, to recover and thrive after extreme industry
- 6 turmoil threatened their very existence, while other
- 7 industrial giants, like DEC or American Motors, disappear
- 8 into history.
- 9 Now, I think it's important to note that teams come in
- 10 many forms. I think the most widely celebrated and noted
- 11 are self-managed teams in manufacturing, in service,
- 12 leadership teams at the very top of organizations, and, of
- 13 course, cross-functional teams, which are the engines of
- 14 innovation.
- So, consistent with Section 941, I'm going to focus on
- 16 cross-functional teams. These are teams that bring
- 17 individuals together from different organizational units, or
- 18 functions, to share responsibility for a specific
- 19 deliverable. It's done because multiple areas of expertise
- 20 or interests must be considered simultaneously in doing the
- 21 work or solving the problem.
- The clearest example of such work in business is new
- 23 product development. And several decades ago, new product
- 24 development was accomplished by people in separate functions
- 25 -- sales, marketing, design, engineering, manufacturing,

- 1 accounting, and so on -- each completing their respective
- 2 tasks, and then effectively throwing them over the wall to
- 3 another function to take over. Without back-and-forth
- 4 discussion across expert fields, this led to poor-quality
- 5 products and very long cycle times, because the complex
- 6 problems of design, manufacturing, distribution, cost
- 7 containment, and so on, can't be solved -- certainly can't
- 8 be solved in innovative and effective ways without that
- 9 realtime interaction.
- 10 So, consider what happened when the U.S. automotive
- 11 industry encountered steep competition from leading Japanese
- 12 car manufacturers in the 1980s. The Japanese advantages
- 13 were based, in part, on faster and higher-quality product
- 14 development processes. Ultimately, this sparked -- not
- 15 quickly enough, mind you, but this sparked a dramatic
- 16 revolution in product development in the U.S. carmakers in
- 17 the 1990s, when cross-functional team approaches were
- 18 implemented. As documented by some of my colleagues at
- 19 Harvard Business School, cross-functional teams dramatically
- 20 improved product innovation and development speed in the
- 21 U.S. automotive industry, and brought them back into the
- 22 game.
- Today, to meet market expectations for time and
- 24 quality, cross-functional teams are simply considered a
- 25 necessity in most industries. No successful company, for

- 1 example, would consider returning to the functional
- 2 hierarchy for new product development. But, cross-
- 3 disciplinary teams have also improved performance in patient
- 4 care, supply-chain management, airline service, to name just
- 5 a few arenas that have been extensively studied.
- 6 Yet, not every business task requires a team approach.
- 7 For some activities, individuals, in fact, can work more
- 8 effectively in -- alone or alongside others in shared silos,
- 9 which some people prefer to call "cylinders of excellence."
- 10 Functional hierarchies work well when problems are well
- 11 understood and activities are routine.
- 12 As General McChrystal will describe, I am confident,
- 13 these management systems were designed based on a principle
- 14 that managers at the top had all the information they needed
- 15 to tell people what to do, when to do it, and what standards
- 16 of performance were acceptable. This principle no longer
- 17 holds when leaders lack the full expertise and information
- 18 to design and control the work or when situations are moving
- 19 too fast, and faster than communication can flow up and down
- 20 the command-and-control structures.
- 21 So, for problems that are novel or need input or
- 22 cooperation from multiple parts of the organization, it
- 23 calls for a team approach. And so, this is why people in my
- 24 field increasingly call a company's ability to form and lead
- 25 high-performance teams absolutely critical to its long-term

- 1 success.
- Now, my second point is more sobering, and briefer.
- 3 Merely forming teams is not enough. Many teams fail because
- 4 the necessary conditions for their success have not been
- 5 implemented. These conditions are not outlandish or
- 6 complicated. Rather, they will strike most of you as common
- 7 sense. Yet, unless leaders invest the time and effort in
- 8 setting teams up for success, the conditions will not be
- 9 present.
- 10 First, teams must be designed well. This means they
- 11 must be given a clear, engaging direction for their work.
- 12 They must have appropriate composition, the right mix and
- 13 size of skills for the work. They have to have access to
- 14 resources and information, and leadership and coaching to
- 15 help them manage the process.
- 16 Second, teams must have norms and processes and
- 17 attitudes that enable teamwork. My own research emphasizes
- 18 the impact of team-leader actions on this. For instance, in
- 19 studies in several industries, I found that a climate of
- 20 psychological safety is critical. Psychological safety
- 21 means respect and trust, and basically an expectation that
- 22 candor is welcomed. Psychological safety, however, matter
- 23 most for teams with diverse backgrounds, whether that's
- 24 functions, profession, status, nationality, and so forth.
- 25 And it matters especially in teams that are working on

- 1 innovation projects.
- 2 A widely publicized recent study at Google found that
- 3 psychological safety was, quote, "far and away the most
- 4 important of five dynamics in explaining team performance."
- 5 The other four, by the way, were team-member dependability,
- 6 structure and clarity of roles and goals, meaning -- meaning
- 7 that the people saw the work they did as personally
- 8 important -- and impact -- people believe that the work they
- 9 were doing mattered for the organization and, indeed, for
- 10 the world.
- In this Google study, as in many others, a major factor
- in whether teams had psychological safety was leader
- 13 behavior. For teams to work, the organization's culture
- 14 must be supportive of collaboration and teamwork. And, in
- 15 my experience, organizations that try to change the culture
- 16 by focusing on the culture often come up short. Rather, to
- 17 create a collaborative culture, the key is to identify
- 18 important work that requires collaboration to be
- 19 accomplished, assign strong individual contributors to a
- 20 team with a clear, engaging directive, and give them support
- 21 and resources. It is through doing that kind of work in a
- 22 new way that a new culture starts to take shape around it.
- 23 In my view, shifting the work drives culture change, rather
- 24 than the other way around.
- 25 Cross-functional teams will no doubt be intentioned

- 1 with preexisting functional structures, especially at first.
- 2 This is exactly why it should be done. A part of their job
- 3 is to force the organization to make changes in how things
- 4 get done, and it can work well if the teams are supported
- 5 from the top and if they're framed as a way to help educate
- 6 and shift the organization from its current to its new
- 7 state. This may sound like a lot of work, and it is, but
- 8 it's good work, and it's -- when it's done well, the results
- 9 are worth the effort. It's not just the occasional wild new
- 10 product development success that shows what can happen when
- 11 a group of people work well together across boundaries to
- 12 overcome obstacles.
- So, my third task is to briefly describe such successes
- 14 with the intent to tempt you to follow in their footsteps.
- 15 The rescue of 33 miners in Chile suddenly and profoundly
- 16 trapped between 2,000 -- beneath 2,000 feet of solid rock,
- 17 following an explosion and collapse of part of the mountain,
- 18 was one such example. Considered absolutely impossible at
- 19 the outset, the rescue succeeded because of astonishingly
- 20 effective and unusual collaboration across diverse experts.
- 21 For 70 days, people from different organizations, sectors,
- 22 industries, and nations worked together to innovate on the
- 23 fly, learning fast and furiously, mostly from failure, as
- 24 they generated and tested new ideas. Reflecting on the
- 25 details of that rescue as -- which I studied extensively, it

- 1 becomes stunningly clear that a top-down command-and-control
- 2 approach would have failed utterly.
- 3 What was required, facing the unprecedented scale of
- 4 the disaster, was cross-boundary teaming, multiple temporary
- 5 teams of people working on different types of problems,
- 6 coordinating across these teams, as needed. It also
- 7 required remarkably effective leadership at the level of the
- 8 individual teams and at the very top of the organization.
- 9 The leader of the rescue operation, Andre Sougarret,
- 10 came from Codelco, the state-owned copper mining company.
- 11 He was invited by Chile's President, Sebastian Pinera, to
- 12 help. Sougarret is technically brilliant, but, more
- 13 importantly, he has astonishing organizational and
- 14 interpersonal skills, and he knew how to lead complex
- 15 teaming.
- 16 In the far less dramatic context of business, companies
- 17 like Cisco and Google view cross-disciplinary teams as
- 18 critical to their success, to shorten product life cycles,
- 19 so forth. And the remarkable business turnaround at Nissan
- 20 in the early 2000s from the brink of bankruptcy to renewed
- 21 market leadership is one of the best examples I know of how
- 22 a very small number of cross-functional teams working with
- 23 clear direction from the top can accomplish remarkable
- 24 business results.
- 25 Very specifically, CEO Carlos Ghosn formed nine cross-

- 1 functional teams early in his tenure. Each was asked to
- 2 address a specific organizational and business problem. The
- 3 teams were composed of middle managers and experts from
- 4 different functions. Each was headed by a team leader, and
- 5 each had direct access to two senior executives for
- 6 direction, feedback, resources, and more. Each was
- 7 challenged to come up with a specific proposal supported by
- 8 clearly demonstrable financial impact. They worked
- 9 tirelessly for months, and they succeeded beyond anyone's
- 10 expectations, except perhaps Ghosn's. Team members reported
- 11 the experience as exhausting, but rewarding and meaningful.
- 12 Within 2 years, the organization was on its way to recovery,
- 13 with impressive market and financial success.
- 14 Lastly, I briefly comment on the recommendations in
- 15 Section 941, which struck me as highly reasonable and
- 16 arguably overdue. Several of the objectives were -- are
- 17 particularly admirable and consistent with current best
- 18 practice on the use of cross-functional teams in business.
- 19 Notably, the desire to integrate expertise and capacities
- 20 for effective and efficient achievement of Department
- 21 missions, and to enable the Department to focus on critical
- 22 missions that span multiple functional issues to frame
- 23 competing and alternative courses of actions, and to make
- 24 clear and effective strategic choices in a timely manner to
- 25 achieve success.

- I do agree that, if well implemented, cross-functional
- 2 teams could help the Department to anticipate, adapt, and
- 3 innovate rapidly to changes in the threats facing the United
- 4 States, and to exploit the opportunities to counter such
- 5 threats offered by technological and organizational
- 6 advances. It's also reassuring that the Section recognizes
- 7 impediments, such as sequential hierarchical planning and
- 8 decisionmaking processes oriented around functional and
- 9 bureaucratic structures, and more. With awareness of these
- 10 impediments, I think progress is far more likely through
- 11 leaders taking precautions to plan and educate others.
- 12 In closing, great leaders in both business and
- 13 government recognize the complexity and uncertainty in which
- 14 their organizations are forced to operate today. It's their
- 15 job to bring the organizational structures and cultures
- 16 along so that they, too, can recognize and thrive in this
- 17 new world. Teams are, by no means, a panacea; but, when
- 18 well designed, well led, and motivated by the greater good,
- 19 the results can be awe-inspiring.
- I hope that this brief perspective from a management
- 21 researcher adds something of value to the discussion. And
- 22 it's an honor for me to offer my insights in the service of
- 23 this effort.
- So, thank you.
- [The prepared statement of Dr. Edmondson follows:]

Τ	Chairman McCain: Inank you very much.
2	Before we continue, there's one additional nomination
3	to be added to the military nominations. And if there's
4	objection without objection, so ordered.
5	General McChrystal, welcome back before the committee.
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- 1 STATEMENT OF GENERAL STANLEY A. McCHRYSTAL, USA
- 2 (RET.), MANAGING PARTNER, McCHRYSTAL GROUP
- 3 General McChrystal: Thank you, sir. Chairman McCain,
- 4 Ranking Member Reed, members of the committee, probably not
- 5 surprisingly, I've slept very soundly for the last few
- 6 years.
- 7 [Laughter.]
- 8 General McChrystal: But, I woke up this morning, about
- 9 3:00 in the morning, bathed in sweat, and I sat up suddenly,
- 10 and my wife, Andy, reached over, and she grabbed me, and she
- 11 says, "What's wrong?" I said, "I'm having a nightmare. I
- 12 think I've got to go testify in front of the Senate Armed
- 13 Services Committee."
- [Laughter.]
- 15 General McChrystal: But, thanks for having me here
- 16 today. I really appreciate the opportunity to discuss the
- 17 potential value of cross-functional teams to the Department
- 18 of Defense. I believe they offer great potential for the
- 19 Department to cope effectively for what I think is a
- 20 dramatically more complex operating environment that it
- 21 currently faces, and it will face increasingly in the
- 22 future.
- 23 As background, my experiences on the Joint Staff and in
- 24 both Afghanistan and Iraq led me to conclude that we
- 25 uniformly move forward with the best of intentions and often

- 1 develop a potentially successful strategy, but encounter
- 2 structural, institutional, and cultural obstacles to
- 3 achieving the collaboration and synergy necessary to
- 4 prosecute those policies and strategies effectively. This
- 5 is not a new problem. Robert Komer's 1972 narrative on
- 6 Vietnam, entitled "Bureaucracy Does Its Thing," argued that,
- 7 "Independent of the wisdom or folly of our strategy,
- 8 America's inability to effectively execute largely
- 9 preordained failure." I reread his words in 2009, when I
- 10 was in Afghanistan, and it felt like he was writing from
- 11 Kabul.
- 12 It's not a lack of competence, courage, or commitment.
- 13 We've honed a force of seasoned professionals, peerless in
- 14 the mechanics of combat. But, Clausewitz reminded me that,
- 15 at its heart, war is politics, and there's far more to
- 16 achieving victory than tactical skill. We simply cannot
- 17 forge the multiple components of our national power together
- 18 into the kind of commitment -- or teamwork needed.
- 19 Cross-functional teams are not the panacea for all the
- 20 challenges of national security, but they represent an
- 21 opportunity for fundamental change that should not be
- 22 ignored. My belief in the power of these cross-functional
- 23 teams was strongly reinforced when, in 2003, I took command
- 24 of the Joint Special Operations Command, probably the best
- 25 Special Operations force ever fielded. On paper, we had

- 1 everything we needed to succeed -- quality people, generous
- 2 resourcing, and aggressive, thoughtful strategies. And yet,
- 3 in Iraq, we were losing. Designed to conduct carefully
- 4 planned raids against targets that had been exhaustively
- 5 studied, our force was almost elegant in its precision,
- 6 carefully crafted to combat traditional target sets.
- 7 But, 2003's al Qaeda in Iraq was fundamentally
- 8 different from its namesake, Osama bin Laden's 1988
- 9 creation. Leveraging information technology to achieve a
- 10 level of organic adaptability, they reflected
- 11 characteristics, attributes, and capabilities never before
- 12 seen in a terrorist organization. And against this
- 13 constantly changing enemy, we found our insular collection
- of exquisitely honed skills unequal to the task. We were
- 15 impressively capable for a war different from that which we
- 16 found ourselves fighting. To win, we had to change.
- So, we changed the way we did business. Traditionally
- 18 built around a culture of secrecy, we aggressively shared
- 19 information, delegated authority to more junior commanders,
- 20 invited liaisons from other departments and agencies into
- 21 our force, and formed a range of cross-functional teams.
- 22 Together, these efforts enabled us to harness all the
- 23 resources of the enterprise in support of our strategy.
- But, it's important to make a small caveat. Much of
- 25 the historical attention given to this evolution is placed

- on the procedural changes I just described. You'll often
- 2 hear it said that we became a network to defeat a network.
- 3 That's a half-truth. It implies we threw away the
- 4 hierarchy, which we did not. Many think there's a binary
- 5 choice in today's world: be a stable, but slow, hierarchy
- 6 or an agile, but less controllable, network. We actually
- 7 became a hybrid of both models. We retained the stability
- 8 of the hierarchy, but moved with the speed of a network,
- 9 when needed. Cross-functional teams enabled that.
- The cross-functional teams that we built during this
- 11 time accomplished this feat by lowering the cultural and
- 12 institutional barriers that had hampered us during the early
- 13 days of the war. Removing these barriers enabled those
- 14 teams to push information, share critical assets, such as
- 15 air support, and, most importantly, built trust. This trust
- 16 led to a common purpose that has historically eluded larger
- 17 hierarchical organizations. The combination of trust and
- 18 common purpose permeated everything we did as an
- 19 organization. Information and asset-sharing would not have
- 20 been possible without the knowledge that partners' forces
- 21 were working toward the same goal and committed to the same
- 22 fight. Interagency partners would not have shared
- 23 information and resources if they did not trust our
- 24 operators and analysts, and also known that we were all
- 25 after the same goal. Trust and common purpose were the

- 1 foundation upon which we could experiment with new
- 2 processes. The result was the evolution of an elite
- 3 tactical command into a networked, adaptable team of teams
- 4 capable of strategic effect.
- 5 Since leaving the military, I've worked with industry
- 6 leaders, many of whom have found themselves in complex
- 7 environments that have silently overwhelmed their
- 8 traditional ways of operating. Twentieth-century business
- 9 practices, famously articulated by Frederick Winslow Taylor
- 10 in "The Principles of Scientific Management" that relied on
- 11 process optimization and workforce efficiency, are simply no
- 12 longer effective. When Taylor is -- while Taylorism seems
- 13 an antiquated relic of the Industrial Age, effects of this
- 14 school of thinking have been surprisingly pervasive and
- 15 insidious. While there have been some challenges to
- 16 Taylorism and its precepts, the central belief that
- 17 effective enterprise is a function of efficiency and the
- 18 role of management is to provide directions on how best to
- 19 advance this enterprise has been, until recently, relatively
- 20 unchallenged. And, quite frankly, Mr. Chairman, this
- 21 approach has worked to varying degrees in a complicated
- 22 world.
- But, the complication has given way to the complex.
- 24 The environment we exist in today is radically different
- 25 from that of the 20th century. Mr. Chairman, members of the

- 1 committee, it's worth spending a bit of time on the
- 2 significance of operating in a complex environment, because
- 3 we've entered into an age and an environment for which we
- 4 are dramatically under-prepared.
- 5 We're used to operating in an environment where we
- 6 expect that our actions will have a predictable and
- 7 consistent effect. We no longer live in that world. In
- 8 today's complex ecosystem, events are driven by causes that
- 9 are so numerous, so intertwined that they elude our
- 10 traditional attempts for prediction and planning.
- 11 Transformation is essential to survival.
- 12 I've spent the last 5 years witnessing these kinds of
- 13 transformations in the private sector, transformations akin
- 14 to those that I saw with the Joint Special Operations
- 15 Command. But, these transformations begin with a choice.
- 16 Organizations that effectively adapt to complexity make the
- 17 conscious decision to assess their business and workforce
- 18 against four capabilities, and, in my opinion, define
- 19 adaptable teams: trust, common purpose, shared
- 20 consciousness, and empowered execution. Only when they make
- 21 the choice to honestly assess themselves against these
- 22 criteria can they set the foundation for structural,
- 23 institutional, and cultural change.
- Before any procedural or structural effects can be
- 25 taken, managers that have historically issued directives

- 1 have to transform themselves into leaders that empower their
- 2 workforce. No longer are they managers of efficiency;
- 3 rather, they have to learn how to trust their employees,
- 4 build trust among their employees, and enable their
- 5 workforce, and set the conditions for their success. These
- 6 efforts, when coupled with continued leadership and
- 7 workforce training, result in an adaptable, resilient
- 8 organization and business that has the ability to harness
- 9 all the resources of the enterprise in support of a
- 10 strategy. In essence, those that succeed in this
- 11 transformation have invested in a movement away from a
- 12 command structure to one defined by teams.
- 13 We've silently entered into a world of complexity, but
- 14 have mired ourselves in a legacy approach that is no longer
- 15 effective in affecting desired change. Many societal
- 16 institutions have not evolved to adapt to this evolution.
- 17 The Department of Defense, in particular, has responded with
- 18 ever-increasing bureaucracy and procedures. I've seen, time
- 19 and again, that additional policies and guidelines will not
- 20 lead us to victory; rather, it's time to build the teams we
- 21 need that can adapt to ever-increasing complexity. The
- 22 willingness to implement these changes from senior
- 23 leadership will have a -- will determine success from
- 24 failure in the years ahead.
- Thank you.

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1	Chairman McCain: A very strong and very informative
2	statement, General, based on many years of experience. And
3	we thank you.
4	Mr. Locher, for the benefit of my colleagues, once
5	served as staff director of this committee and was one of
6	the key persons in the framing and passage of Goldwater-
7	Nichols. And he and I were together in the Coolidge
8	administration.
9	[Laughter.]
10	Chairman McCain: Go ahead. Welcome back, Mr. Locher.
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- 2 STATEMENT OF HON. JAMES R. LOCHER III, DISTINGUISHED
- 3 SENIOR FELLOW, JOINT SPECIAL OPERATIONS UNIVERSITY
- 4 Mr. Locher: Thank you, Mr. Chairman. I'm delighted to
- 5 be here for this important hearing.
- 6 Mr. Chairman, I commend you and Senator Reed for your
- 7 bold leadership on Section 941. If enacted, this provision
- 8 would initiate a long overdue revolution in defense
- 9 organization. As with all major change efforts, legislative
- 10 approval and Pentagon implementation will not be easy.
- 11 Many similarities exist between the Goldwater-Nichols
- 12 Act and Section 941. In both cases, decades of evidence
- 13 showed the need for fundamental organizational changes.
- 14 Today, as in 1986, the Pentagon bureaucracy is in denial
- 15 about its organizational defects, and is actively resisting
- 16 congressional efforts. Just like in 1986, this committee
- 17 needs to overrule this predictable initial response from the
- 18 defense bureaucracy, work directly with Pentagon top
- 19 leaders, who should be able to see the merits of this
- 20 provision, press ahead with Section 941, and revitalize the
- 21 Pentagon.
- The committee's 13 hearings last fall revealed many
- 23 organizational problems hampering Pentagon performance.
- 24 Section 941 addresses four of these problems:
- 25 First, the rigid functional structure of the Pentagon

- 1 which hampers collaboration, limits a focus on missions and
- 2 results, demands more people and more management levels,
- 3 resists new ideas, and sub-optimizes decisions. The
- 4 Pentagon's nearly exclusive reliance on functional structure
- 5 denies an ability to handle the complexity and pace of
- 6 today's defense challenges.
- 7 The second problem, Mr. Chairman, involves processes,
- 8 such as the planning, programming, budget, and execution
- 9 system. Pentagon processes are sequential, stove-piped,
- 10 consensus-driven, and Industrial Age. The Pentagon's
- 11 bureaucratic culture and its functional orientation have
- 12 shaped the design of these ineffective processes.
- 13 The third problem centers on weak civilian leadership
- 14 traditions. The Office of the Secretary of Defense has
- 15 given insufficient attention to leadership tasks and
- 16 leadership development. The emphasis has been on technical
- 17 and functional skills, not leadership skills.
- 18 The fourth problem arises from the Pentagon's culture,
- 19 which is too rule-oriented, bureaucratic, risk-averse in
- 20 decisionmaking, and competitive among components. Although
- 21 the Pentagon's culture is typical of most public-sector
- 22 organizations, it is misaligned with what is required for
- 23 effective performance in today's complex, fast-changing
- 24 security environment.
- 25 Some of the organizational problems were identified at

- 1 the time of the Goldwater-Nichols Act, quite a while ago.
- 2 The Senate Armed Services Committee staff study observed,
- 3 and I quote, "Lost in the functional diffusion of the
- 4 current Department of Defense organization is a focus on the
- 5 central strategic objectives and missions of the Department
- 6 of Defense." There have been efforts between Goldwater-
- 7 Nichols and now to create cross-functional teams in the
- 8 Department of Defense. Secretary William Perry tried so in
- 9 1995, and Deputy Secretary of Defense -- Deputy Secretary
- 10 Gordon England, in 2006, sought to create these cross-
- 11 functional teams, but did not succeed.
- 12 In his testimony before the committee and his recent
- 13 book, "A Passion for Leadership," Secretary Robert Gates
- 14 registered his frustration with the bureaucratic hierarchy,
- 15 its lack of lateral communications, and its consensus
- 16 decisionmaking. Gates observed that the only way he could
- 17 get things done was to create special multidisciplinary task
- 18 forces equivalent to cross-functional teams. He related,
- 19 and I quote, "In every senior position I held, I made
- 20 extensive use of task forces to develop options,
- 21 recommendations, and specific plans for implementation. I
- 22 relied on such ad hoc groups to effect change instead of
- 23 using existing bureaucratic structures, because asking the
- 24 regular bureaucratic hierarchy almost never provides bold
- 25 options or recommendations that do more than nibble at the

- 1 status quo."
- Secretary Gates used crosscutting task forces, and I
- 3 quote, "because so many different elements of the Pentagon
- 4 were involved, and because they were, " in his words,
- 5 "immensely useful, indeed crucial." Significantly, in his
- 6 testimony last October, Secretary Gates concluded that
- 7 periodic intervention by task forces with the intense
- 8 personal involvement of the Secretary was not, to use his
- 9 word, "sustainable." He expressed regret that an
- 10 institutionalized solution to this problem was not found
- 11 before he departed the Pentagon.
- Mr. Chairman, Section 941 provides the institutional
- 13 fix that Secretary Gates sought. Four of the five major
- 14 elements of Section 941 are tightly linked to the Pentagon
- 15 organizational problems I described. The other, and the one
- 16 that appears first in Section 941, is -- requires an
- 17 organizational strategy, an overarching blueprint to guide
- 18 the four other elements and all other required
- 19 organizational changes.
- The second element of Section 941 would require the
- 21 Secretary of Defense to establish cross-functional teams to
- 22 manage major missions and other priority outputs that are
- 23 intrinsically cross-functional. These mission teams must be
- 24 the centerpiece of any plan for improving Pentagon
- 25 performance.

- 1 The third element of Section 941 would require actions
- 2 to begin to shape an organizational culture that is
- 3 collaborative, team-oriented, results-oriented, and
- 4 innovative. Culture is so important and difficult to
- 5 change, it requires a persistent leadership emphasis and
- 6 proper incentives for the rank-and-file.
- 7 The fourth element would prescribe training and
- 8 personnel incentives to support these new approaches. Among
- 9 its prescriptions, this element would require completion of
- 10 a course of instruction in leadership, modern organizational
- 11 practice, collaboration, and functioning of mission teams
- 12 for Senate-confirmed officials in the Department of Defense.
- 13 The fifth element would require the Secretary of
- 14 Defense to take appropriate action 1 year after his or her
- 15 appointment to simplify OSD's structure and processes. Once
- 16 it is clearly established that empowered mission teams will
- 17 be responsible for cross-functional work under the close
- 18 supervision of the Department's top leadership, it should be
- 19 much easier to identify unnecessary and duplicative
- 20 organizational structures and ineffective crosscutting
- 21 teams.
- 22 As I mentioned, Mr. Chairman, the Pentagon has not yet
- 23 endorsed the opportunity afforded by Section 941. To date,
- 24 the administration alleges that this provision is overly
- 25 prescriptive and would undermine the authority of the

- 1 Secretary, add bureaucracy, and confuse lines of
- 2 responsibilities. These concerns are entirely misplaced and
- 3 suggest a lack of understanding of collaboration and teaming
- 4 concepts or a lack of understanding of the intent of Section
- 5 941. If Section 941's prescriptions were faithfully
- 6 implemented, they would empower the Secretary, streamline
- 7 bureaucracy, and clarify responsibility for cross-functional
- 8 integration.
- 9 Organizations cannot normally reform themselves. The
- 10 Pentagon has repeatedly demonstrated its inability to
- 11 undertake organizational change, even when evidence of the
- 12 need for change is compelling. As Secretary Gates and other
- 13 Pentagon leaders discovered, they could occasionally
- 14 override bureaucratic norms, but they could not reform the
- 15 institution for lasting improvements in performance.
- 16 Mr. Chairman, given the Pentagon's longstanding
- 17 inability to correct its organizational defects, Congress
- 18 would be fully justified, even obligated, just as it was in
- 19 the Goldwater-Nichols Act, to use its constitutional powers
- 20 to make rules for the government in regulation of the land
- 21 and naval forces. Congress has a right to demand that the
- 22 Department of Defense adopt 21st-century organizational
- 23 practices, that it have an organizational strategy, that it
- 24 employ cross-functional teams for cross-functional missions
- 25 and work, that it have an organizational culture aligned

- 1 with operating requirements, that it provide proper training
- 2 and incentives, and that it employ simplified structure and
- 3 processes.
- 4 Section 941 contains the right ideas to launch the
- 5 Pentagon on the use of cross-boundary collaboration. It
- 6 provides better and faster ways of integrating expertise and
- 7 making decisions that are imperative in today's complex,
- 8 fast-paced security environment. It also finds the right
- 9 balance between congressional mandate and freedom of action
- 10 for the Secretary of Defense.
- In conclusion, Mr. Chairman, I congratulate the
- 12 committee on this historic initiative. This is precisely
- 13 the sort of well-researched, well-grounded, empirically
- 14 justified intervention by Congress that is needed from time
- 15 to time. And, in due time, it will be widely admired for
- 16 its impact.
- 17 The transformational changes envisioned in Section 941
- 18 would require inspired, committed leadership by senior
- 19 Pentagon officials, and vigorous oversight by Congress.
- 20 However, once instituted, pursued, and perfected, the use of
- 21 cross-functional teams can have a positive impact every bit
- 22 as great as the original Goldwater-Nichols legislation.
- To take this historic step, all the committee has to do
- 24 is stay undeterred on its current course. For the benefit
- 25 of those we send in harm's way and the entire Nation, I

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encourage you to do so.
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          Thank you, Mr. Chairman and Senator Reed and all the
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    members of the committee, for your visionary leadership on
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 4
     this critical issue.
          [The prepared statement of Mr. Locher follows:]
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- 1 Chairman McCain: Thank you very much, Jim. And thank
- 2 you for your many years of service.
- 3 Dr. Edmondson, listening to your testimony reminds me
- 4 of several visits I've met -- I've made to Silicon Valley
- 5 and other high-tech organizations, where they're basically
- 6 working in open spaces. No longer are there cubicles
- 7 separating, but they're all out there in the open, which
- 8 provides, then, for the environment, really, of a
- 9 collaborative effort. Have you ever seen any office in the
- 10 Pentagon that looked like that?
- Dr. Edmondson: No. And I don't want to imply that
- 12 it's architecture. I think it's mindset more than
- 13 architecture.
- 14 Chairman McCain: Yeah.
- 15 Dr. Edmondson: And structure and leadership.
- 16 Chairman McCain: Right.
- 17 Dr. Edmondson: And --
- 18 Chairman McCain: But, doesn't the architecture somehow
- 19 provide the atmospherics?
- 20 Dr. Edmondson: It can. It can. It's important. And
- 21 this is, of course, a detail. But, it's important to get
- 22 the acoustics right. I know people working in these office
- 23 -- and I've studied some of these open offices, where people
- 24 are going crazy. And then there are others where the
- 25 acoustics are so well designed that, in fact, they say it's

- 1 fantastic. They can do their own thinking, they can do
- 2 their own work, but they just poke their heads up and they
- 3 see someone over here they need to coordinate with on some
- 4 complex time-dependent issue, and off they go. So, it
- 5 certainly can work. Architecture can shape the mindset,
- 6 shape the behavior. And it, too, is not a panacea.
- 7 Chairman McCain: But, the mindset shapes the
- 8 architecture.
- 9 Dr. Edmondson: You bet. Absolutely.
- 10 Chairman McCain: General, one of the famous stories,
- 11 of course, is the story of the MRAP, where Secretary Gates
- 12 talks about -- he had to personally take charge -- once-a-
- 13 week meetings. In other words, the issue was of the
- 14 transcendent importance, saving the lives of our men and
- 15 women in the military who were so vulnerable to IEDs. But,
- 16 obviously, as he stated before this committee, you can't do
- 17 that with everything that comes along. It's just a physical
- 18 impossibility. And we also have had Secretary Panetta, who
- 19 feels, basically, as -- of the same mindset. And Secretary
- 20 Hagel.
- 21 And yet, now we're getting this reaction from the
- 22 Pentagon as if it were the end of Western civilization as we
- 23 know it. There are smart and good people over there. There
- 24 are people who understand that the system is not working.
- 25 We had a hearing on the F-35. The first time the F-35 was

- 1 recommended was 2002. And it's still not operationally
- 2 capable. I mean -- and yet, I have to get one of these
- 3 every 18 months. And then 18 months -- I understand it,
- 4 then I have to -- anyway. That's a personal issue.
- 5 But, the -- why is it? Why is it that we are getting
- 6 this near-hysterical response to what former Secretaries of
- 7 Defense, leaders such as yourself -- I've not met a leader
- 8 with your background and experience that doesn't say that
- 9 this kind of change has to take place. It -- help me out.
- 10 General McChrystal: It does have to take place, Mr.
- 11 Chairman. I think you're exactly right.
- 12 I think that --
- 13 Chairman McCain: Why the -- why such a visceral,
- 14 emotional reaction?
- 15 General McChrystal: I think all big organizations,
- 16 people get set into their equities at different levels in
- 17 the organization. They get used to things. They learn the
- 18 rules. And when you start to --
- 19 Chairman McCain: But, haven't they learned -- yeah,
- 20 I'm not -- don't mean to interrupt, but every time there's a
- 21 crisis, we have a Joint Task Force, right?
- 22 General McChrystal: That's correct. Every time that I
- 23 can think of, you have a very complex, difficult problem,
- 24 you form some form of a cross-functional team, you put them
- in, typically, open architecture. You work the problem.

- 1 And then, interestingly enough, once the problem is solved,
- 2 we sort of go, "Whew, glad that's over," and then we go back
- 3 to our offices. And so, I think the new normal is, we're
- 4 living in that complex world, so I'm -- that's why I'm so
- 5 supportive of 941.
- 6 Chairman McCain: Well, let me ask one more question,
- 7 then, that is not directly related to this particular issue.
- 8 And you were commander of the only organization that
- 9 literally transcends and crosses geographic boundaries. Do
- 10 you think we ought to be looking at the entire COCOM
- 11 structure, given the nature of the challenges we face today?
- 12 General McChrystal: I would argue, I -- and I haven't
- 13 studied that and given it deep thought -- I would argue,
- 14 everything ought to be looked at on a constant basis.
- 15 Anything that was locked into rules ought to be considered
- 16 movable.
- 17 Chairman McCain: And we have a -- for example, we have
- 18 a NORTHCOM and a SOUTHCOM, with the boundary line being the
- 19 Guatemala/Mexico border. Does that make any sense?
- 20 General McChrystal: Mr. Chairman, I'm not prepared to
- 21 really opine on that today. I would say, though, I'd -- all
- 22 things like that have got to be looked at, organizationally
- 23 and culturally, just constantly.
- 24 Chairman McCain: And the decisionmaking process -- let
- 25 me just give you an example. You know, we know the issue of

- 1 force levels in Afghanistan is one that has to be decided
- 2 between what has already been announced, beginning next
- 3 year, would be a reduction from 9,800 to, basically, a very
- 4 small force at two bases. And yet, there is no decision.
- 5 Senator Reed and I have written to the Secretary of Defense,
- 6 asking for a decision. Are we harming our ability and our
- 7 relationship with our allies by delaying a fundamental
- 8 question like that? And does that have any relation to the
- 9 bureaucracy?
- 10 General McChrystal: I think it probably has a
- 11 relationship to the bureaucracy, but I also think it just --
- 12 it brings uncertainty. Markets don't like uncertainty.
- 13 Diplomacy doesn't like uncertainty. Security doesn't like
- 14 uncertainty. So, I think the more we can make that
- 15 transparent and less uncertain to people, I think, the
- 16 better response we'll get from our allies and our enemies.
- 17 Chairman McCain: Senator Reed.
- 18 Senator Reed: Well, thank you very much, Mr. Chairman.
- 19 And thank you all for very insightful, excellent
- 20 testimony. Thank you.
- 21 And just to clarify this -- I think you've made the
- 22 point, but -- Dr. Edmondson -- that one of the pushbacks we
- 23 get is, "Well, we do this all the time anyway. We have
- 24 crosscutting teams here, there, and everywhere." But,
- 25 there's a difference between the cross-functional teams that

- 1 we're talking about and working groups that share
- 2 information, seek consensus, and never seem to get either.
- 3 Is that -- I mean, is that your impression?
- 4 Dr. Edmondson: There is a universe of difference.
- 5 Right? So, it's -- a team -- a cross- -- an effective
- 6 cross-functional team is not simply a group of people from
- 7 different units or functions. It's a group of people from
- 8 different units or functions who are charged with a clear
- 9 directive, a clear, meaningful directive on behalf of the
- 10 organization. And specific deliverables that they, of
- 11 course, have a very important role in defining at the level
- 12 of detail, and a timeframe, and resources, and support, and
- 13 empowerment. Right? So, they are given the license to get
- 14 things done. That doesn't mean they're going to go rogue.
- 15 Right? They still are under the directive of senior
- leadership, and they know they are, and they are, doing
- 17 meaningful work on behalf of the organization that has to
- 18 get done in a timely way.
- 19 Senator Reed: And one of the aspects of Section 941
- 20 that Mr. Locher referred to is a training component, too,
- 21 and a preparation component. We have a -- this can't be
- 22 launched immediately. There has to be a -- you know, one,
- 23 an identification of the appropriate individuals in the
- 24 appropriate organizations, the training of how to do this.
- 25 That's all part of this process, the foundation, if you

- 1 will. Is that correct?
- 2 Mr. Locher: Senator Reed, it is. And I should say
- 3 that the training part is quite important. Even in
- 4 business, creating effective cross-functional teams is
- 5 difficult. And the training is important. Both of the team
- 6 members, they need to be trained in the functioning of a
- 7 team, conflict resolution approaches. But, their
- 8 supervisors have to be trained, as well. They need to
- 9 create that safety net for those team members to go off.
- 10 They don't have to be accountable to the ideology of their
- 11 functional area; they're designed to solve the problem of
- 12 the mission team. So, those supervisors need to be trained,
- 13 as well.
- And, as I mentioned, there's -- has not been enough
- 15 attention, in the Pentagon, to leadership, so we're talking
- 16 about leadership training, some training on modern
- 17 organizational practice, and on collaboration, as well as
- 18 cross-functional teams.
- 19 Senator Reed: One of the other aspects, I think, of
- 20 making this work goes to the reward structure. And on --
- 21 General McChrystal, I think you've been in the -- in this
- 22 atmosphere for a long time, but that -- my impression now is
- 23 that, when they put together these teams of different
- 24 organizations, the reward is back home. It's either in the
- 25 Army or SOCOM or the Navy or the Marine Corps, et cetera.

- 1 And so, you're there protecting that -- you know, that
- 2 ethic, because that's where you'll get your --
- 3 So, how do we work this reward structure, basically, in
- 4 terms of these joint teams, so that you get the proper
- 5 commendation and the proper whatever?
- 6 General McChrystal: I think if you use Goldwater-
- 7 Nichols as one example of where we adjusted a -- reward
- 8 structures, and it had a very significant cultural effect --
- 9 I think the same thing needs to happen here, because there's
- 10 still a tendency to keep your talent close to home and
- 11 reward it because they're around. And so, as a consequence,
- 12 I think what we need to do is, first, reward participation
- 13 on cross-functional teams, maybe make it required, like
- 14 joint duty, but also seek a way in our evaluation systems,
- 15 efficiency report systems, to measure who makes a difference
- in the effectiveness of a cross-functional team. When we
- 17 work with civilian companies, it's always this tension
- 18 between individual incentives, "Did I make my number?"
- 19 Senator Reed: Right.
- 20 General McChrystal: Or, "Does the organization do
- 21 better because I helped the organization do better?" It's
- 22 challenging to measure, but it's possible. And those people
- 23 who the team scores more goals when they're on the ice are
- 24 the kinds of people that we need to recognize and help grow.
- 25 It's got to do with leadership training, and it's got to be

- 1 support of those cross-functional teams.
- 2 Senator Reed: Just a final point. And I -- it echos
- 3 what the Chairman said and what many have said. I have, you
- 4 know, a feeling that we have to do this, because the other
- 5 guys are doing it. My impression -- again, your leadership
- 6 in Iraq was superb, but one of the reasons why your
- 7 opponents had to be horizontal is because we had every tool
- 8 in the book to take out a hierarchical structure. We just
- 9 couldn't find it for a while. And then you started getting
- 10 horizontal, also. And then, of course, the communications
- 11 revolution has made all this much more feasible.
- 12 I'm looking, though, across the globe, in places like
- 13 Russia. They seem to be much more adaptive of this
- 14 horizontal, cross-functional intelligence offices, tactical
- 15 offices, political offices, et cetera. Is that your
- 16 impression, General? Because in --
- General McChrystal: Sir, it is. The person that had
- 18 the biggest effect on changing Joint Special Operations
- 19 Command was a guy named Abu Musab al-Zarqawi.
- 20 Senator Reed: Yeah.
- 21 General McChrystal: Because he put us in a position
- 22 against a challenge that we couldn't deal with without
- 23 changing. So, it wasn't an optional thing we did.
- I think what we see with our opponents is, nobody is
- 25 going to take on a disproportionately powerful organization

- 1 like the United States where we are best. They are, by
- 2 definition, going to go against asymmetrical areas. And
- 3 they're going to constantly adapt. And, because you no
- 4 longer have to be a nation-state to challenge us anymore,
- 5 you can be as small as -- a very small group, because of
- 6 technology -- they can all be trying from different angles.
- 7 The vast majority can fail, but some will continue to adapt
- 8 to a Darwinistic process. And so, the big mechanical beast
- 9 cannot, almost by definition -- it'll be like Gulliver and
- 10 the Lilliputians -- we'll just be tied down by people who
- 11 figure parts of it out.
- 12 Senator Reed: Well, I appreciate that, as a
- 13 Lilliputian. So, thank you.
- [Laughter.]
- 15 Chairman McCain: Senator Inhofe.
- 16 Senator Inhofe: Let's ease off the intellectual plane
- 17 of cross-functional teams and cultural obstacles just for a
- 18 moment here, and let me ask two questions. And it's based
- 19 on something everyone does agree with right now. One is the
- 20 threat that we're facing.
- 21 Mr. Locher, last November you said -- and this is your
- 22 quote -- you said, "The world in which the DOD must operate
- 23 has changed dramatically over the last 30 years. Threats
- 24 and opportunities are more numerous, more varied, more
- 25 complex, and more rapidly changing."

- 1 Then we had four professors before this committee, and
- 2 the professors talked about the challenges and they --
- 3 United States national security, and were in agreement that
- 4 the threats against the United States and its interests are
- 5 unlike any time in history. Heard the same thing from John
- 6 Brennan, heard the same thing from James Clapper. You know,
- 7 I think that people realize we are in that threatened of a
- 8 position.
- 9 Now, the question I would ask -- because Secretary
- 10 Gates was here, and he talked about the funding. I mean, he
- 11 said that we're now spending one-third of the percentage on
- defense, of our total budget, that we did in 1964. And he
- 13 said -- which is kind of counter to what we're talking about
- 14 here -- he said, quote, "Without proper and predictable
- 15 funding, no amount of reform or clever reorganization will
- 16 provide America with a military capable of accomplishing the
- 17 missions it's assigned to."
- So, it's -- first of all, do the three of you think
- 19 that we're not spending enough, to start with?
- Mr. Locher?
- 21 Mr. Locher: Senator, this is not my area of expertise
- 22 at the current time. I cannot -- I've not analyzed the
- 23 defense budget.
- 24 Senator Inhofe: Okay.
- 25 General McChrystal?

- General McChrystal: I'm pretty much the same place,
- 2 Senator.
- 3 Senator Inhofe: Well, but, you know, in -- Dr.
- 4 Edmondson, I know you'll -- probably the same thing. But,
- 5 this is what Secretary Gates said. He said a lot of
- 6 reorganization, all these things that we're -- unless you're
- 7 spending enough money on defense, is -- they're not going to
- 8 work. Do you agree or disagree with his statement? This is
- 9 Secretary Gates.
- 10 Mr. Locher: What I might be able to add to the
- 11 question that you're asking is, we can spend more and more
- 12 money, but if we don't have an organization that can
- 13 effectively employ the resources that are available to us,
- 14 much of that spending will be wasted. And I think that's a
- 15 point at which we are today. I would give more emphasis to
- 16 these organizational changes than Secretary Gates did.
- 17 Senator Inhofe: Yeah.
- 18 Mr. Locher: You know, we have a huge bureaucracy
- 19 that's working as hard as it possibly can, but it is in
- 20 Industrial Age functional stovepipes --
- 21 Senator Inhofe: Okay, but -- time is passing here.
- 22 Let me just do this. And, Dr. Edmondson, perhaps -- kind of
- 23 take the statement that was made by Secretary Gates, and
- 24 just say, for the record -- send it to us after this is over
- 25 -- what you're thinking about. All right? Whether you

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agree with that, or not?
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           [The information referred to follows:]
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- 1 Senator Inhofe: I think it's really significant,
- 2 because that's exactly what we're talking about doing right
- 3 now. And he's saying it doesn't make any difference,
- 4 because, unless we're spending more, more resources is not
- 5 going to work.
- 6 The other thing where everyone agrees, and that is,
- 7 we're too heavy at the top. The OSD military and civilian
- 8 staff increased 20 percent from 2001 to '13. Military and
- 9 civilian staff at Army Headquarters increased 60 percent
- 10 over that same period. And from 2001 to 2012, the defense
- 11 civilian workforce grew five times the rate of the Active
- 12 Duty military.
- Now, in -- to address this, Deputy Secretary of Defense
- 14 Robert Work sent all services a memo entitled "Cost
- 15 Reduction Targets for Major Headquarters," ordering
- 16 preparation for a 25-percent cut in appropriations from 2017
- 17 -- that's next year -- to 2020, for all major defense
- 18 headquarters. This is what we used to call "the meat ax
- 19 approach." Frankly, I kind of like it. What do you all
- 20 think about it?
- 21 General McChrystal: Senator, I think it's sometimes
- 22 necessary, but I think you've got to make the changes. You
- 23 don't know how head- -- how big your headquarters need to be
- 24 until you get them operating --
- 25 Senator Inhofe: In --

- 1 General McChrystal: -- the correct way.
- Senator Inhofe: Okay. And you're all convinced that,
- 3 by making these changes, that we're going to be able to do
- 4 that. And the result is going to be less at the top, more
- 5 Active military. Is that -- do you all agree with that?
- 6 General McChrystal: I'm not sure those decisions are
- 7 being made, but I can tell you it will enable the
- 8 opportunity to make better decisions in that.
- 9 Senator Inhofe: Yeah.
- 10 Any comment?
- 11 Dr. Edmondson: Senator, I would have to agree with
- 12 that. It is -- what we're talking about here is the use --
- 13 the best use of the human resources that the Department has.
- 14 And the experience of working in these kinds of cross-
- 15 functional purpose-focused teams is one that not only gets
- 16 the job done, generally with fewer resources than in prior
- 17 approaches, but also that develops the people into far more
- 18 capable and -- people with a greater perspective on the
- 19 whole system. So, it's a kind of free education for the
- 20 people actually doing this important work --
- 21 Senator Inhofe: Okay. Well, I appreciate that. And
- 22 you will follow through with sending the --
- Dr. Edmondson: I can certainly opine in a general
- 24 sense --
- 25 Senator Inhofe: Very good.

- 1 Dr. Edmondson: -- that money is not the answer, in
- 2 general.
- 3 Senator Inhofe: Thank you.
- 4 Dr. Edmondson: You bet.
- 5 Senator Inhofe: Thank you, Mr. Chairman.
- 6 Chairman McCain: But, when you don't have enough money
- 7 for our pilots to fly -- they're now flying less than
- 8 Russian pilots and Chinese pilots, and they're robbing
- 9 aircraft to -- for other aircraft to fly, which are facts,
- 10 then money does matter, at some point. And right now,
- 11 readiness and training are the ones that -- aspects of our
- 12 military that are suffering the most. And I think that
- 13 General McChrystal would amply testify, when we stop
- 14 training people and making them ready, then you put them in
- 15 greater danger. And that's what our military leadership has
- 16 testified.
- 17 Senator Manchin.
- 18 Senator Manchin: Thank you, Mr. Chairman.
- 19 And thank all of you for your statements this morning.
- This is to the entire panel, but recently -- I think
- 21 you all have heard about the horrific flooding we've had in
- 22 West Virginia, devastating as it's been to our State. The
- joint interagency responses include the U.S. Army Corps of
- 24 Engineers, FEMA, and National Guard. And they're all
- 25 responding as we speak. During previous natural disasters,

- 1 such as Hurricane Katrina, much criticism was directed to
- 2 how the agencies coordinated among themselves, or didn't
- 3 coordinate among themselves, especially with regard to the
- 4 command-control use of DOD and State National Guard assets.
- 5 Your statements focused on DOD utilization of cross-
- 6 functional teams.
- 7 So, I guess I could ask how these teams take the next
- 8 step and improve the emergency management planning and
- 9 coordination between DOD and other Federal agencies. We're
- 10 having that lack of coordination right now going on, and
- 11 everyone's intentions are good, but, for some reason, we
- just can't get our act together to where we have a clear
- 13 direction of who's in charge, of how the assets will be
- 14 disbursed, and how we can help people in the greatest need.
- 15 So, whoever wants to respond to that, and then --
- 16 Mr. Locher: Senator, if I might. I spent 6 years
- 17 studying the national security system of the United States,
- 18 the interagency system. And these cross-functional teams
- 19 are required at the national security level, as well. And
- 20 there's actually a hope that, if these teams are instituted
- 21 in the Department of Defense -- Section 941 only requires
- 22 the Secretary to create six teams. But what --
- 23 Senator Manchin: DOD and FEMA is already cross-
- 24 functional?
- 25 Mr. Locher: No, no. I'm saying -- this is just inside

- 1 the Department of Defense, but I'm saying that, at the next
- 2 level up, at the interagency level, we need the same sorts
- 3 of cross-functional teams to be created, across the
- 4 departments and agencies, pulling them together so that they
- 5 can be effective, that we can do effective planning and we
- 6 can do effective execution. We do not have that today. The
- 7 only way we can integrate that is at the National Security
- 8 Council. So, there is a requirement for something very
- 9 similar to these cross-functional teams at the next level
- 10 up.
- 11 Senator Manchin: The only thing I can say -- you know,
- 12 the DOD and FEMA establish a permanent cross-functional team
- is something that you would recommend? Because right now we
- 14 don't have that. If we have FEMA coming in, FEMA's coming
- in, who we're looking for, for support. Then we have all of
- 16 our National Guard out. We're looking for our Federal
- 17 assistance. And no one seems to be able to, basically, pull
- 18 the trigger and get things done quickly as they need done.
- 19 Mr. Locher: Senator, every issue that we handle in the
- 20 national security arena requires more than one department.
- 21 And so, you have to work it across -- and many times, we
- 22 need seven or eight departments working together. You're
- 23 talking about the Department of Defense and FEMA, but there
- 24 are lots of other players --
- 25 Senator Manchin: Sure.

- 1 Mr. Locher: -- there, as well, that could be brought
- 2 together in an effective teaming approach. And so, I'm
- 3 hopeful that, once the committee is successful in Section
- 4 941, this will spread and move up to the national security
- 5 level, where it is desperately needed.
- 6 Senator Manchin: General, if you -- on another -- I'm
- 7 a firm believer in fixed-price -- fixed-price contracting, I
- 8 think, as our Chairman is, also, and the concept that
- 9 services should state what they are looking for in buying a
- 10 weapon system, and then pay us that price. Basically,
- 11 knowing what you need and what you want, and making sure
- 12 that the price reflects that. Can you provide an example to
- 13 how utilization of cross-functional teams has improved
- 14 contracting? And do you think that use of cross-functional
- 15 teams would improve the development of weapon systems
- 16 acquisition requirements and lead to less use of cost-plus
- 17 contracting?
- 18 General McChrystal: I'm not an expert in acquisition,
- 19 but I will give you my personal experiences and my beliefs.
- 20
- 21 The first is, the acquisition process, where you have
- 22 to identify your requirements many, many years out, and nail
- 23 those down, doesn't reflect the march of technology anymore.
- 24 And it is not what civilian corporations are doing. They
- 25 have to be much more flexible and adaptable. Which means,

- 1 in my view, you have to form cross-functional teams that are
- 2 not just the users of the end piece of equipment, but also
- 3 those scientists who create it, all the different people who
- 4 can help produce that, because it's going to be an iterative
- 5 process that's going to change tremendously from the time
- 6 someone came up with the idea.
- 7 Senator Manchin: Dr. Edmondson, just finally, six
- 8 Sigma was a big -- you know, it's been bantered around for
- 9 quite some time. Do you find that morphing into this cross-
- 10 functional? Is it part of it?
- 11 Dr. Edmondson: Not exactly, Senator. Six Sigma
- 12 applies well to work that is extremely well understood and
- 13 highly routine, because it allows us to get sufficient data
- 14 to know exactly how something should be done repeatedly and
- 15 effectively and efficiently every single time. And so,
- 16 we're look -- Six Sigma is essentially an extraordinarily
- 17 low error rate, a one-in-a-million error rate. That's not
- 18 the case for the kinds of work we're talking about here,
- 19 that's fast-paced, unpredictable, innovating on the fly, and
- 20 so forth. So, cross-functional teams are not the perfect
- 21 tool for Six Sigma-like work activities.
- 22 Senator Manchin: The --
- Dr. Edmondson: They are a good tool -- excuse me --
- 24 for innovation and responding to unprecedented issues and
- 25 challenges.

- 1 Senator Manchin: I guess I would just ask, in followup
- 2 -- I'm so sorry --
- 3 Dr. Edmondson: Yeah.
- 4 Senator Manchin: -- Mr. Chairman -- but cross-
- 5 functional -- why are we having such a hard time for the
- 6 cross-functional to really grab hold and do what it's
- 7 supposed to do?
- 8 Dr. Edmondson: Now, that is one of the puzzles for the
- 9 ages. I suppose that the best answer is that organizations
- 10 do resist change. Organizations -- and General McChrystal
- 11 did talk about this -- there's a comfort level in what I
- 12 know, what I know well --
- Senator Manchin: Everybody's fighting back and
- 14 hunkering down, covering their own, right?
- 15 Dr. Edmondson: We need to learn to change. I think
- 16 critical -- the critical issues, the critical competencies
- 17 that organizations today have is the competency to keep
- 18 learning.
- 19 Senator Manchin: Well, I'll throw this back --
- 20 Dr. Edmondson: Yeah.
- 21 Senator Manchin: -- to the Chairman right now. I'm
- 22 sure he has a comment on that.
- Chairman McCain: I think an important comment was just
- 24 made, "They need to learn to change." I think that that's a
- 25 fundamental, here, that we're grappling with, that --

- 1 Thank you, Doctor.
- 2 Senator Ernst.
- 3 Senator Ernst: Thank you, Mr. Chair.
- 4 And thank you, to the witnesses today. This has been a
- 5 very interesting conversation.
- 6 General McChrystal, I want to thank you, especially,
- 7 for your leadership at the 75th Ranger Regiment. Fantastic
- 8 organization.
- 9 General, I'll start with you. As you may know, the
- 10 DOD, under its Force of the Future Plan, is looking at
- 11 directly commissioning more civilians at the O6 grade. And
- 12 do you believe the Department needs more direct commissioned
- officers at the O6 level? Yes or no, sir.
- 14 General McChrystal: I do. And I think not just at the
- 15 O6 level. I actually think lateral entry into the military
- 16 services -- right now, the military services, by definition,
- 17 are a guild. You start at entry, and you work your way up.
- 18 You get some great competence, but the reality is, by the
- 19 time you reach a certain level, you are a product of that
- 20 organization, good and bad. And I think fresh air coming in
- 21 laterally is doable, and I think it would be very
- 22 beneficial.
- 23 Senator Ernst: Is there something, then, that we're
- 24 missing, as a uniformed military, where we cannot fill those
- 25 positions with DOD contractors or others that serve in the

- 1 civilian force, rather than commissioning them into the
- 2 military?
- 3 General McChrystal: I think commissioning them in has
- 4 an advantage. I think you bring people in, they become part
- 5 of the organization; they're not external, like a
- 6 contractor. And I also think they go back out again. And
- 7 if you think about America, what we need is more people in
- 8 America who have served in uniform. Maybe they don't do it
- 9 when they're age 18, maybe they do it when they're age 45,
- 10 but they go back out into business or politics or whatever
- 11 they do. I think they go out richer. And I think America's
- 12 military becomes more integrated with our society again.
- 13 Senator Ernst: Do you think that that should be
- 14 limited to specific areas within the military, then? Maybe
- 15 the CYBERCOMs or -- of course, we do it with doctors,
- 16 lawyers. Or do you think an infantry officer could --
- 17 General McChrystal: I am not --
- 18 Senator Ernst: -- get in as an O6?
- 19 General McChrystal: -- reflecting the opinion of
- 20 anybody but me. I think we can bring people in. I've run
- 21 into competent executives out in the world who could come
- 22 in, and they could be infantry officers. And I tell them,
- "In 6 months, we could teach you enough to do what you have
- 24 to do, and your leadership skills and your wisdom, and you'd
- 25 be able to perform." Think of what has happened in our big

- 1 wars, the Civil War, Revolution. People came out of the
- 2 civilian world and did wonderful service. And I think that
- 3 there's a backbone of professional military who spend a
- 4 whole life there, but I think I -- a breathing, a moving in
- 5 and out of fresh air would be positive for everyone.
- 6 Senator Ernst: And I would tend to agree, in certain
- 7 circumstances, as well, sir.
- 8 And I know this is a different topic for another day,
- 9 but I know that there have been some challenges with moving
- 10 females into infantry leadership roles immediately. But, I
- 11 think there are some certain advantages there, as well. And
- 12 we can talk about that another time.
- But, in your experience, how challenging -- and we've
- 14 talked a little bit about this. Dr. Edmondson, you said,
- 15 "Learn to change." If I could get, from the whole panel,
- 16 how challenging it is for the DOD to reform itself.
- General, when you, maybe, were a platoon leader, years
- 18 ago, and for -- to the time you retired, we have become
- 19 increasingly complex around the globe with what our military
- 20 is facing. Understanding that we have those challenges, why
- 21 is it so hard for the DOD to reform itself?
- 22 And I'd just like all of you to discuss that. Yeah,
- thank you.
- Mr. Locher: Senator, I've had lots of experience
- 25 trying to change the Department of Defense. And I should

- 1 say that it objected to the two biggest transformations in
- 2 the last 70 years, the first being the Goldwater-Nichols
- 3 Act, and the second being the Cohen-Nunn Amendment that
- 4 created the U.S. Special Operations Command.
- 5 Today, why is it that the Pentagon leadership has not
- 6 looked at what's going on in modern organizations and
- 7 brought these concepts into the Department? And the first
- 8 problem is, they're too busy. They've inherited a
- 9 Department that's antiquated. They have all of these
- 10 problems around the world.
- 11 I was there in the transition at the beginning of the
- 12 Clinton administration, when Secretary Aspin came in. And,
- 13 after he had been on the job for a few days, he said, "Mr.
- 14 Locher, where do all of these problems come from?"
- They are just completely overwhelmed. They have a
- 16 bureaucracy that's not working, but they have all of these
- 17 demands. They are not able to take their time and attention
- 18 to try to fix the bureaucracy. And that's one of the great
- 19 benefits of Section 941. The Congress is going to mandate
- 20 these changes.
- You also have the cultural issues. We have a very
- 22 entrenched culture in the Pentagon that grew up consensus-
- 23 driven. Things get watered down. We're in the functional
- 24 stovepipes. We've never been brought together in teams.
- 25 But, I think there's also a tendency that they don't

- 1 understand the modern organizational practice. They
- 2 understand what they're doing, and how hard they are
- 3 working. As you may know, people in the Pentagon are
- 4 working incredibly hard. They're just working in a very
- 5 ineffective system.
- 6 So, there are lots of reasons. And I think it's
- 7 imperative that the committee press ahead and help the
- 8 Department of Defense with this particular issue.
- 9 Senator Ernst: Very good. And thank you.
- 10 Yes, General.
- 11 General McChrystal: Senator, I arrived in the
- 12 Pentagon, for my first tour, as a brand new major general
- 13 coming out of Afghanistan. And so, to get to Jim's point, I
- 14 was running hard to figure out how the Pentagon worked. And
- 15 this was the ramp-up to the entry into Iraq. And so, the
- 16 reality is, I'm so busy trying to figure that out -- and I
- 17 was only there 14 months, to the day, before I moved out.
- 18 So, the reality is, I think I'm not really uncommon of a lot
- 19 of the military leaders that come through. And then there
- 20 is a bureaucracy that gets stuck.
- 21 So, I think it needed help from the outside to make the
- 22 kind of changes that were recommended.
- 23 Senator Ernst: Very good.
- Thank you.
- Chairman McCain: Do you know of many people of your

- 1 grade at that time who sought to work in the Pentagon?
- General McChrystal: No, Mr. Chairman, I do not.
- 3 [Laughter.]
- 4 Chairman McCain: Senator King.
- 5 Senator King: Thank you, Mr. Chairman.
- 6 I'm very supportive of this concept, as a general
- 7 principle. I have some specific questions about execution
- 8 in Section 941.
- 9 And I guess I want to begin -- Dr. Edmondson, you cited
- 10 a bunch of cases from business. Here's my fundamental
- 11 question. Are cross-functional team usually an ad hoc
- 12 response to a problem or a series of problems, or are cross-
- 13 functional teams, themselves, institutionalized within the
- 14 organization of Nissan or Cisco or whatever other cases
- 15 you've cited?
- Dr. Edmondson: Yes, Senator.
- 17 Senator King: Both.
- Dr. Edmondson: Both. So, it depends. So, in Nissan,
- 19 the CEO -- first of all, you know -- and it relates to
- 20 Senator Ernst's point, as well, or question -- for every
- 21 successful transformation, there is a company that dies
- 22 along the wayside. For every IBM, there's a DEC. For every
- 23 Ford, there's an American Motors. And to make it happen --
- 24 so, Nissan, Carlos Ghosn said, "We will have nine cross-
- 25 functional teams." It was his idea.

- 1 Senator King: But, do they still exist? That -- my
- 2 question --
- 3 Dr. Edmondson: No. So, I'll -- so, the -- his idea,
- 4 "These are the nine issues" --
- 5 Senator King: I have only 5 minutes, so please --
- 6 Dr. Edmondson: They do not -- they do not still exist.
- 7 They do not still exist. They were there to put in -- to
- 8 make some necessary changes, save the company. Then they
- 9 ceased to exist. And, from their point of view, thank
- 10 goodness. They had their day job still to go back and --
- 11 Senator King: Well, that's my --
- 12 Dr. Edmondson: Yeah.
- 13 Senator King: Mr. Locher, that's my --
- 14 Dr. Edmondson: But, there are some organizations that
- 15 institute cross-functional mechanisms to stay all the time
- 16 if there's a recurring set of similar issues.
- 17 Senator King: Well, Mr. Locher, that's my question,
- is, the -- all for our cross-functional teams, but, by
- 19 writing them in and requiring that they be established,
- 20 isn't that almost a contradiction in terms, that you're
- 21 creating a new bureaucratic structure on top of the old
- 22 bureaucratic structure? When I think of cross-functional
- 23 teams as more ad hoc and responsive to problems as they
- 24 arise.
- 25 Mr. Locher: Senator King, the -- as it turns out, a

- 1 cross-functional team could exist for 3 days, for 3 weeks, 3
- 2 months, 3 years --
- 3 Senator King: But, this statute talks --
- 4 Mr. Locher: -- or three decades.
- 5 Senator King: -- about them being established as an
- 6 ongoing part of the organization of the Pentagon.
- 7 Mr. Locher: Yes, but it only -- it does not say what
- 8 teams are to be created. The Secretary of Defense could
- 9 decide -- he only has to create six teams. That's a minimum
- 10 beginning. Eventually, when this gets established in the
- 11 Department of Defense, it's going to be used everywhere.
- 12 The Joint Staff, where General McChrystal was the Director,
- 13 will turn and will employ cross-functional teams. As it --
- 14 it's saying that this is a concept that the Pentagon should
- 15 employ. The Secretary gets to decide what teams they are.
- 16 And he can change those teams. He can terminate them when
- 17 they've served their purpose.
- 18 Senator King: So, you feel that this particular
- 19 legislative language, which is what we're talking about, is
- 20 not too prescriptive, in terms of essentially setting up an
- 21 alternative bureaucracy.
- 22 Mr. Locher: It is not. It gives a broad mandate from
- 23 the Congress, but then leaves it to the Secretary of Defense
- 24 to identify which areas he's going to create mission teams
- 25 in, or whether there are other priority outputs that he

- 1 wants to focus on. And he can disestablish those teams when
- 2 they've served their purpose. He could create others. He
- 3 could create many more teams than the six that are mandated
- 4 here.
- 5 Senator King: Well, it seems to me that what we're
- 6 really talking about here is Goldwater-Nichols 2.0, applying
- 7 the Goldwater-Nichols principles to the joint commands,
- 8 which was a kind of forced integration of the forces, to a
- 9 forced integration of the bureaucracy. Is that a fair
- 10 statement --
- 11 Mr. Locher: Well, it's correct. You know, in
- 12 Goldwater-Nichols, we sort of did cross-service
- 13 collaboration.
- 14 Senator King: Exactly.
- Mr. Locher: And here we're talking about cross-
- 16 functional collaboration, primarily at the headquarters
- 17 level, but it can be applied in the field, as well. You
- 18 know, out in the field, we've done better with leaders who
- 19 put together -- collaborating across the services. But, our
- 20 headquarters is 30 years out of date, and it can be improved
- 21 considerably by these collaboration concepts.
- 22 Senator King: A friend of mine once observed that
- 23 Freud said, "Anatomy is destiny," and Napoleon said, "War is
- 24 history." My friend said, "Structure is policy." And I
- 25 think that may be what we're talking about here, is, if you

- 1 have a structure that is overly bureaucratic and rigid, the
- 2 policy will be slow, cumbersome, and itself not responsive
- 3 to immediate problems. Is that a fair --
- 4 Mr. Locher: I think that's absolutely on target. And
- 5 Dr. Edmondson was talking about a different mindset. We
- 6 need to get out of thinking inwardly. In the functional
- 7 silos, people are looking inwardly. They're looking to the
- 8 responsibility of their office. What we need them to do is
- 9 think about, What is the mission of the Department of
- 10 Defense in this particular area? And how do I collaborate
- 11 with others who have expertise here and pull together all of
- 12 that expertise to solve the problem of the Department of
- 13 Defense?
- 14 Senator King: Well, I think the Chairman made an
- 15 interesting observation about architecture. It's no
- 16 accident that the most creative companies -- and I go
- 17 through them -- very rarely do they have walls. It's not
- 18 because they can't afford cubicles, but because they found
- 19 that people having a free flow of collaboration and ideas,
- 20 sitting around in a "living room" kind of setting is
- 21 effective. They're -- these are very smart companies that
- 22 make a lot of money, and they know what they're doing. And
- 23 the idea of everybody in a little closed box with a door is
- 24 not the way modern business is done.
- So, I appreciate your testimony very much.

- 1 Mr. Chairman, thank you for calling this important
- 2 hearing.
- 3 Chairman McCain: Well, we have a ways to go before the
- 4 President signs the defense authorization bill, for a lot of
- 5 reasons. But, one of the reasons that was stated in the
- 6 statement of administration policy was that they did not --
- 7 that they strongly disapproved of this section of the
- 8 defense authorization bill. The reaction that we've gotten
- 9 to it has been overwhelmingly positive.
- And so, this hearing has been very helpful, I think.
- 11 And we'll see whether we are able to restructure -- I think,
- 12 frankly, it's a matter of "time" rather than "whether." If
- 13 this effort fails, sooner or later the Pentagon is going to
- 14 have to catch up with the 21st century. And --
- 15 Go ahead, Jim.
- 16 Mr. Locher: Mr. Chairman, one thing I should mention.
- 17 I don't know how the National Defense Authorization Act is
- 18 going to work out this year, but one thing that the
- 19 committee can absolutely do is, when it has confirmation
- 20 hearings next year for presidential appointed officials in
- 21 the Department of Defense, I would insist that every person
- that comes is schooled on collaboration, cross-functional
- 23 teams, modern organizational practice, and committed to
- 24 their effective use in the Department of Defense. That's an
- 25 area in which I would question them, and I'd make certain

- 1 that they're committed. And hopefully, they'll have this
- 2 mandate in law to assist them. But, you do also have that
- 3 hammer at the beginning of the next administration.
- 4 Chairman McCain: That would be a good way to make
- 5 America great again.
- 6 [Laughter.]
- 7 Chairman McCain: Do you want --
- 8 Senator Reed: I can't follow that.
- 9 [Laughter.]
- 10 Senator Reed: I simply want to thank the witnesses. I
- 11 -- and we are engaged in a -- I think, because of the
- 12 Chairman's leadership, we've got this issue in play. It's
- 13 critical. I think we have to do it. And we can -- I think
- 14 we -- with a productive dialogue with everyone -- and you're
- 15 -- have been particularly productive -- but, with DOD, with
- 16 the administration, we can get a better product than even we
- 17 think we have now. I hope so.
- 18 Thank you, Mr. Chairman.
- 19 Chairman McCain: Thank you.
- Hearing is adjourned.
- [Whereupon, at 11:03 a.m., the hearing was adjourned.]
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